## Abstract

This study examined the personality factors of Neuroticism, Extraversion, Openness to experience, Agreeableness, Conscientiousness, femininity, and masculinity, as well as situational factor of the severity of sexual harassment experience, and its influence on the coping strategies the victims employed. The sample consisted of 154 female undergraduates who had sexual harassment experience for the past 24 months. Stepwise regression found that Agreeableness, Conscientiousness, femininity and severity were related to the use of endurance, social support, relabeling, denial, avoidance, as well as appeasement. However, Neuroticism, Extraversion, Openness and masculinity were found to be unrelated to coping with sexual harassment. This study attempted to interpret the discrepancies between expected results and the actual finding from an indigenous perspective.